



Home | Personal | Business |

Cards

Shopping & Travel

Visa Student

Practical Money Skills

Secure



How it Works

[Overview](#) | [Demo of Shopping with Verified by Visa](#)

[Introduction](#)

[How it Works](#)

[Shop](#)

[Card Issuers](#)

[FAQs](#)

[Privacy & Security](#)

[Terms & Conditions](#)

Verified by Visa protects your existing Visa card with a password you create, giving you reassurance that only you can use your Visa card online.

Simply activate your card and create your personal password. You'll get the added confidence that your Visa card is safe when you shop at participating online stores.

[How it Works: Activating your card](#)

[How it Works: Shopping with Verified by Visa](#)



See if V
availab

Merc
For info
by Visa
online



How it Works: Activating your card

You may activate Verified by Visa for your Visa card in two ways: *Activate Now* or *Activate During Shopping*. Details are provided below.

Activate now.

You may activate now by entering your card number over our secure server. If your card issuer is participating in Verified by Visa (most issuers are) you'll complete a brief activation process. You'll verify your identity, create your Verified by Visa password and you're done.

Activate during shopping.

Activating your card during shopping is quick and easy.

Your Visa card issuer may also set-up your card to be eligible to activate while shopping. During checkout at participating online stores you may encounter a message offering the opportunity to activate Verified by Visa for your Visa card.

If you choose to activate during shopping, you'll provide information to your Visa card issuer to confirm your identity and then create your password. On future purchases at participating online stores your Verified by Visa password will be required during checkout, ensuring your added safety.

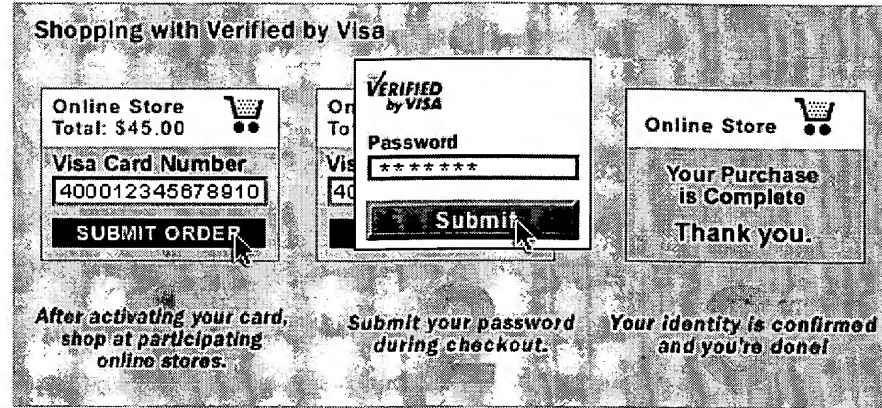
[Back to Top](#)

[How it Works: Shopping with Verified by Visa](#)

BEST AVAILABLE COPY

BEST AVAILABLE COPY

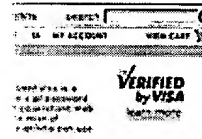
See a [demo](#) of how Verified by Visa protects you while shopping online.



Your card is automatically recognized.

Once your card is activated, your card number will be recognized whenever you purchase at participating online stores. You'll enter your password in the Verified by Visa window, your identity will be verified, and the transaction will be completed. In stores that are not yet participating in Verified by Visa, your Visa card will continue to work as usual.

Look for the Verified by Visa symbol displayed at many participating online stores.



Verified by Visa also works with [smart Visa cards](#).

➤ Check Availability

See if Verified by Visa is available for your card. Click [Activate Now](#) and submit your card number over our [secure server](#).

➤ Shop with Verified by Visa

See all the great stores where you can shop online with added safety after you activate your card.

[Back to Top](#)